

# Alexander Pinczok

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## Education

- Kutztown University of Pennsylvania, Kutztown, PA
  - BFA Applied Digital Art - 2020
    - Coursework in 3D animation and modeling, character storytelling and design, and sculpture.
- Northampton Community College, Bethlehem, PA
  - Associates Degree, Communication Design - 2018
    - Introduced to digital art and 3D animation as well as graphic design.

Courses that I have taken and excelled at include skill sets in 3D animation, modeling and rendering, character design and development, as well as a team building course where the primary goal was to learn how to work in a team of developers.

## Technical Expertise

- Graphic Design
- 3D Modeling/Animation
- Character Design
- Landscape Design

## Programs Experienced In

- Maya Autodesk
- Blender
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere
- Adobe Photoshop
- Adobe InDesign
- ZBrush

## Professional Experience

- Freelance Digital Artist
- Graphic Designer for Minuteman Press - January 2024 - Present
  - Responsible for working with clients to create numerous forms of graphic material for print production.
  - Required expert knowledge of the Adobe suite.
- AR/VR intern for Cross Trainer Learning - 2019
  - Responsible for assisting in concepting, 3D modeling and prop/asset building.
  - Required expert knowledge of Maya, Photoshop, as well as Oculus.
  - Required excellent communication skills
  - Excelled at multitasking and handling responsibility for meeting pipelines.
- Division 3 Robotics/D3 Lawn Care - 2021 - 2025
  - Digital Landscape Designer - Responsible for collaborating with clients to create 3D visual layouts for landscapes and project scopes.
  - Graphic Designer - Responsible for designing ad campaigns, websites, banners and vehicle decals, as well as content for trade shows.
  - Schedule/Shift Manager - Responsible for scheduling employees and landscaping jobs, as well as communicating with clients on when certain jobs were expected to be scheduled and completed.